



IKEA Helps Customers to Reuse and Repair its Well-Known Furniture this October, as more than 20 National Reuse Month Events take place throughout the Midlands and Eastern Region.

More than 20 events will take place across the midlands and east of the country this October as part of Reuse Month 2018, including a flagship event at IKEA.

Best known for its self-assembly furniture, IKEA will educate visitors to its Dublin store on how to reuse, repair and upcycle their products as the well known business joins forces with National Reuse Month.

Ireland's three Waste Management Offices ([Connacht/Ulster](#), [Eastern/Midlands](#), and [Southern](#)) supported by Ireland's 31 local authorities and assisted by the Community Reuse Network Ireland (CRNI) are encouraging people to reuse more in their every day lives at home, at work and at play this October.

Declan Breen, Waste Prevention Officer with the Eastern Midlands Waste Management Office said, "Reuse is about valuing what we have, by using and reusing it for as long and as often as possible. We are delighted that so many businesses and voluntary organisations across the country have come on board to showcase how easy and cost effective it can be to reuse goods.

"Here in the eastern and midlands region we have a variety of events, from community based "Stop Food Waste Challenges" to "Plastic Planet Workshops" in our schools. As part of the large programme of Reuse events IKEA will host a Reuse Month Regional Upcycling Event from 11:30am to 1:30pm & 3-5pm on this Friday October 12, 2018."

The IKEA event will include upcycling demonstrations by [Recreate](#), a social enterprise which makes art materials and education supplies accessible to all, and horticulturist, environmentalist and crafter Aoife Munn.

Ali Sheridan, Sustainability Leader at IKEA said, "IKEA Ireland is excited to take part in Reuse Month. As a company, we've ambitious goals to become a fully circular business by 2030, including designing products so that they can be repurposed, phasing out virgin fossil plastic from products and ensuring all packing materials are made from renewable or recycled material.

"Today, we already give thousands of our products a second life through our Recovery Department and have created products like our KUNGSBACKA kitchen which is made from recycled plastic bottles and wood."

"Throughout Reuse Month we want to inspire our customers to reuse in their daily lives. We have created a Reuse Roomset to showcase some of our products which have been given a second life as well as some refurbished, reusable and upcycled products from our charity partners. We're also hosting a number of workshops throughout October focused on upcycling, recycling and zero waste living," she said.

Items included in the office-themed Reuse Month Roomset include an upcycled jacket from the [Rediscovery Centre](#), refurbished computer from [Camara](#), shoes from a [charity shop](#), and second-hand books.

Claire Downey CRNI Executive paid tribute to all the event organisers throughout Reuse Month 2018 and encouraged those who cannot attend an event in their locality to check out some easy Reuse tips on www.reusemonth.ie.

"Most people reuse items on a daily basis, whether it is borrowing a book from a library or a friend, shopping for a special present in an antique shop or passing on a school uniform from one child to the next. Reuse Month is about building on that good work, and becoming more aware of how we can reuse even more everyday items rather than just disposing of them."

A full list of Reuse Month 2018 events can be found [here](#) on the Reuse Month Website.

Ends

For media inquiries or to arrange interview contact: Claire Gallagher, Galocon Media, 087 6749195 or claire@galoconmedia.ie.

Please see below for a list of events in your area or click [here](#).

DUBLIN:

Vintage Display, Dublin County Council, County Hall (all month)
Plastic Planet Workshops in schools (8-10 October)
Environmental Education Workshops in schools (8-11 October)
Vintage Display, Lucan Library (8-12 October)
IKEA Regional Reuse Month Event with Upcycling Demonstrations (12 October)
Vintage Display, Ballyroan Library (15-19 October)
Reuse Stand, Square Tallaght (18 October)
Reuse Academy, Rediscovery Centre (18 October)
Make and Pallet Table Workshop, Rediscovery Centre (20 October)
Babymarket, Clontarf (21 October)
Reusable Cup/Conscious Cup Pledge for South Dublin County Council staff (23 October)
Vintage Display, Clondalkin Library (23-26 October)
Reuse Academy, Rediscovery Centre (25 October)
Rediscovery Centre - Make a Scarecrow Workshops, Rediscovery Centre (27 October)

KILDARE:

Stop Food Waste Challenge in Monasterevin, Rathangan, Carbury (throughout the month)

Reuse Book Display. Maynooth Library (all month)

Food Waste Talk, Kildare Town Library (16 October)

Spooktacular Crafter Noon Kids Mask Making Workshop in Maynooth (20 October)

MEATH:

Moynalty Goes Wild 2018 Festival (19-21 October)

WESTMEATH:

Killucan Junior Tidy Towns Reuse Project with Hullabaloo (all month)

Reuse Month Fashion Event (20 October)

Images: Repo free.

Some Reuse ideas from IKEA Dublin.

Note to Editor:

Reuse Month: During the month of October, reusemonth.ie will showcase reuse in everyday life “At Home, At Work and At Play”. It will provide ideas on how individuals, communities and businesses can reuse with easy to apply online tips or by getting involved in special events taking place all over Ireland. Information will also be available in community and public buildings, online and in the media. For a full list of events in your area see: www.reusemonth.ie

CRNI: Community Reuse Network Ireland is an all-island organisation supporting repair, reuse and recycling businesses, with a focus on social enterprises and highlighting the benefits from the environmental, social and economic benefits of reuse to the community.

