



# Opportunities for Social Enterprise in the Re-Use Sector

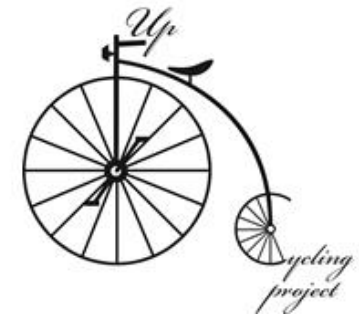
Claire Downey

Remade in Waterford, October 2018



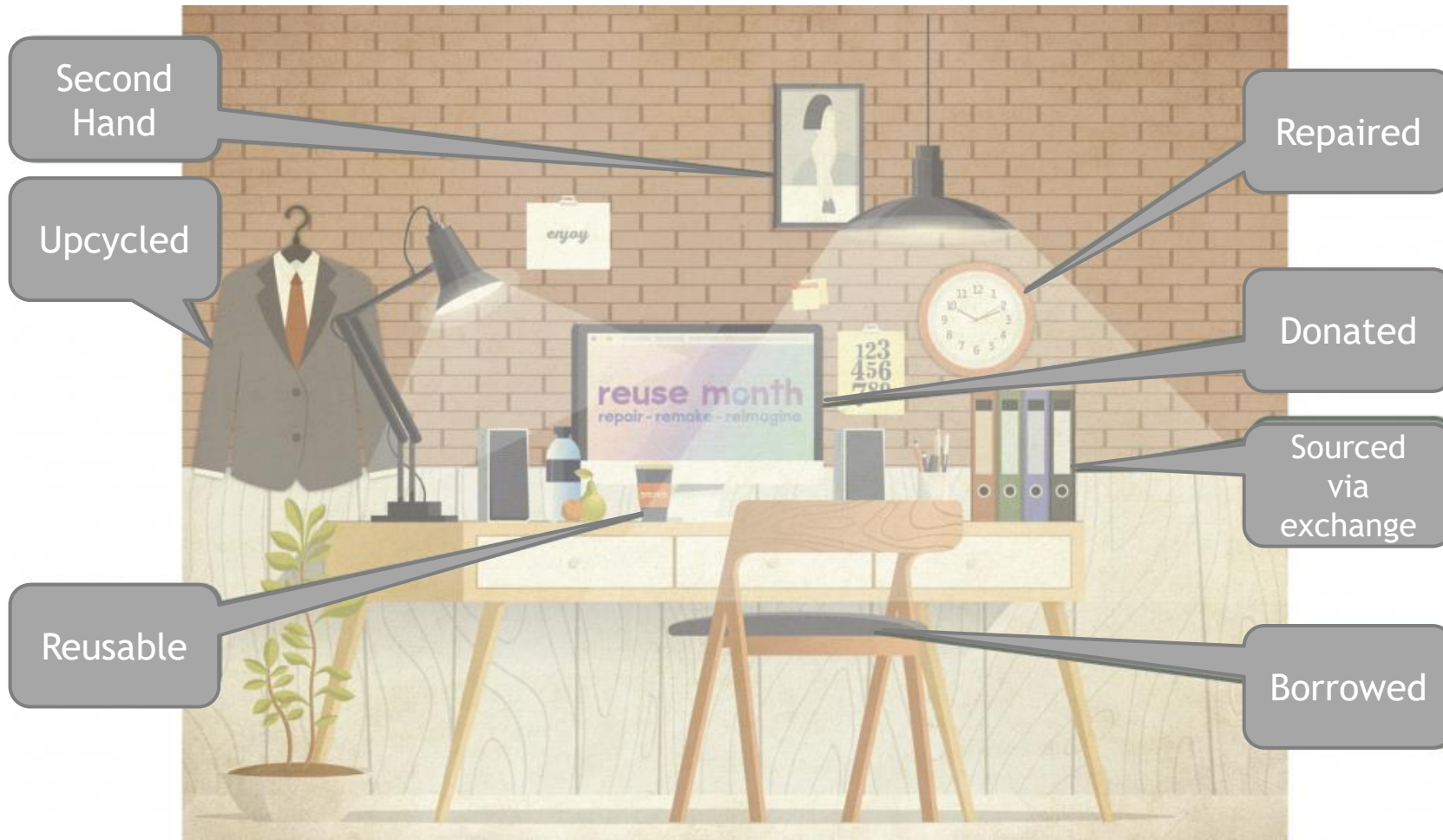
Environmental Protection Agency

# CRNI Members



# reuse month

repair - remake - reimagine



#ReuseEveryday



# What do I do to reuse and how could I reuse more?



# Reuse & Jobs

**JOB CREATION POTENTIAL  
10,000 TONNES OF USED GOODS**



1

Incineration



6

Land fill



36

Recycling



296

Re-use

Source: US EPA (2002) and the Institute for Local Self Reliance



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Read more: [RREUSE briefing on job creation potential in the re-use sector](#)

# Social Impacts



## Net job creation

- NI: 5,500 jobs up to 13,000 or 1,300 - 2,300 reduction in unemployment

## Social Benefits

- Local jobs
- Contribution to local economy
- Affordable goods for low income households

## New business opportunities

- Resalable volume of electrical or electronic equipment est 10,000 tonnes or €15 million per annum

# CRNI member reuse & recycling 2017



22,000t reuse  
60,000t recycling



850 jobs  
370 training positions  
7,600 volunteer positions



€80M turnover

# Map a journey



- ▶ Where & what are your local reuse goods & services?
  - ▶ Repair
  - ▶ Borrow
  - ▶ Second hand
  - ▶ Upcycling
  - ▶ Refilling
- ▶ What local manufacturing or businesses might be generating surplus materials or unwanted materials?
- ▶ What have you seen go to waste?



# Enterprise Groupings - CRNI members



## Second hand & Surplus

- General: Irish Charity Shop Association, FreeTrade, WeShare, Babymarket
- B2B: SMILE Exchange, FoodCloud
- Creative reuse: ReCreate Ireland



## Repair / refurbishment / upcycling

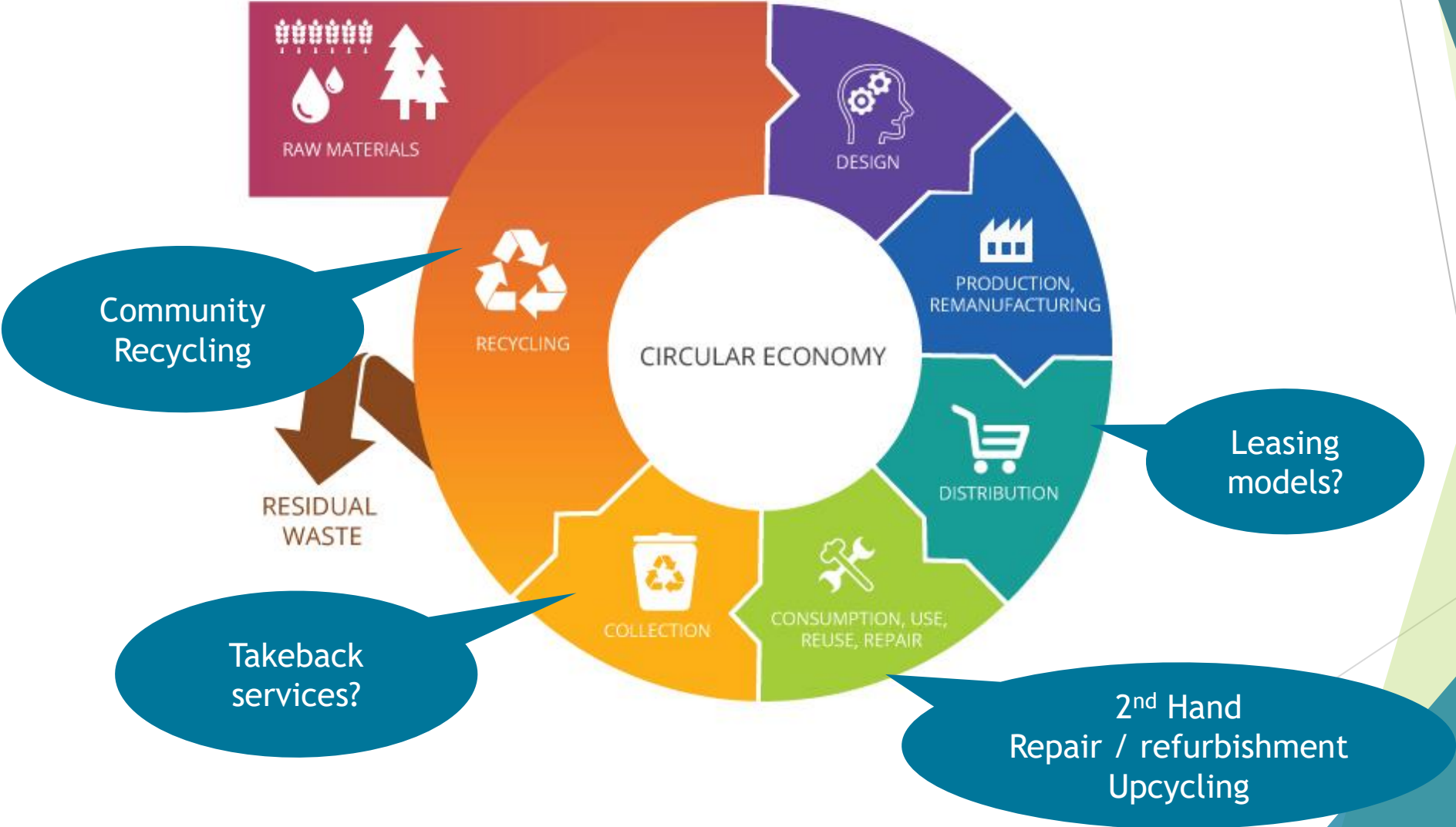
- Computers: Camara, Rehab Recycle
- Bicycles, Paint, Fashion: Rediscovery Centre, East Belfast Mission
- Furniture: Duhallow Revamp, Revamp 3Rs, Kingdom Revamp, Back2New, Rediscovery Centre, USEL, Bounce Back, Upcycling Project



## Recycling

- Mattresses: Boomerang Enterprises, Ecomattress Recycling, USEL, Bounce Back
- WEEE: RecycleIT
- Household: Bryson Recycling

# Reuse Enterprise Areas



# Inspiration...

**RESIDUAL WASTE**

**COLLECTION**

**DESIGN**

**CIRCULAR EC...**

**Re:Form**  
Uniform Debranding Reuse Remanufacture

**rype office**

**Takeback services?**

**Irish Times, Photograph David Meehan**

**ERY**

# Thank you!

## Contacts

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#ReuseEveryday

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